

Hoshino Resorts OMO5 Tokyo Otsuka (Toshima, Tokyo)

All day everyday ping pong at Otsuka, Tokyo!
Launch of a lighthearted sports event “Ping pong Hotel”

From 1 July to 5 September 2021, Hoshino Resorts OMO5 Tokyo Otsuka will host an event called the “Ping Pong Hotel.” It is an event, specific for this summer, where guests can see, learn and experience ping pong (or table tennis). Guests are invited to enjoy ping pong to the fullest, where there will be specially designed ping pong tables available 24 hours, and “Ping pong Lounge” that exhibits uniforms of professional players. In Otsuka, a town familiar with ping pong, guests can enjoy sports through this event.

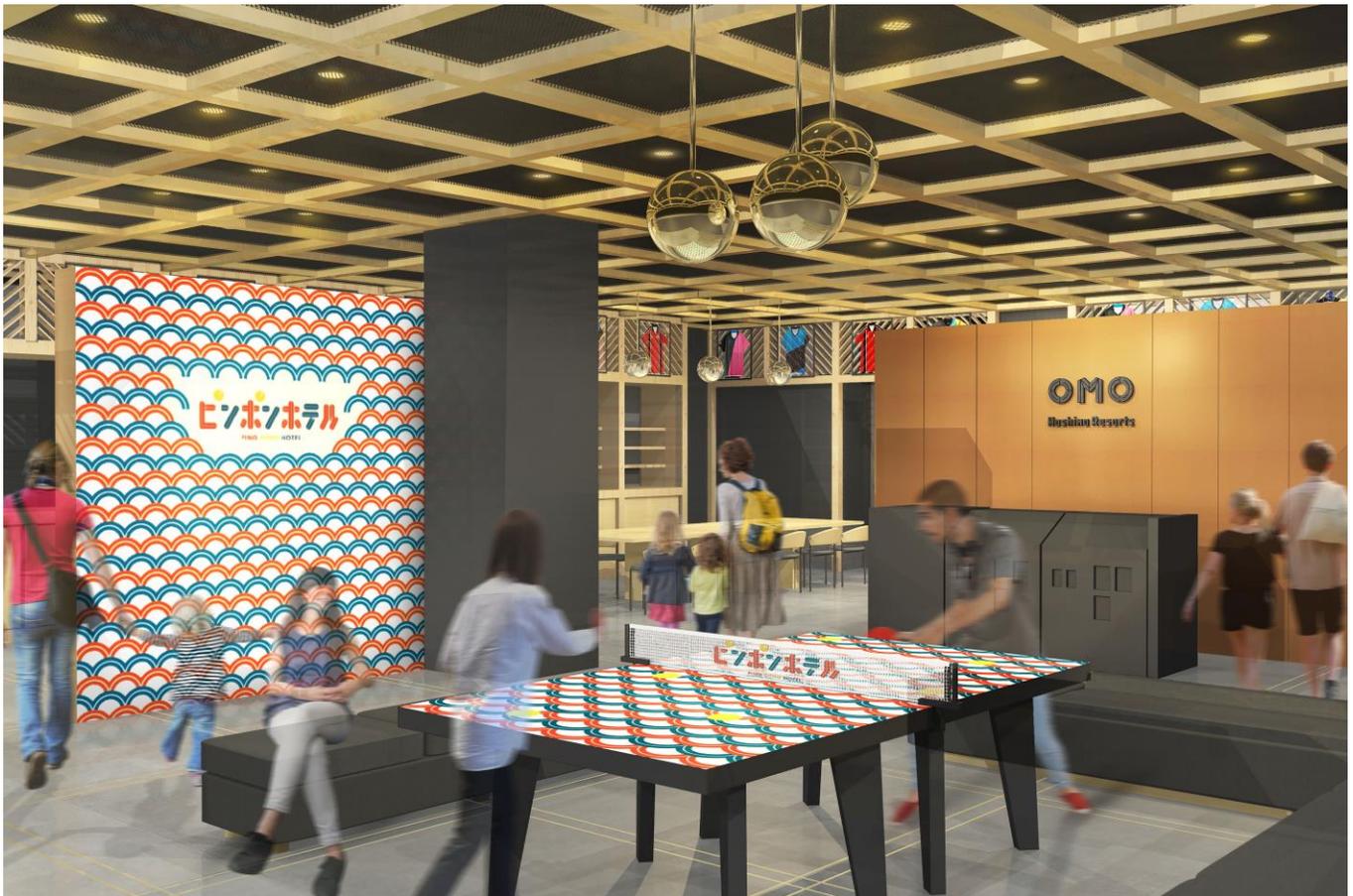


Image of Ping pong Hotel

Background

Otsuka is the perfect town for ping pong because there are ping pong gyms open for 24 hours, available for practice at people’s convenience, and sports bars specializing in ping pong. In the hopes to collaborate with the passion for sports, we decided to open our hotel suited to enjoy ping pong to the fullest for this summer.

Characteristic 1) Everywhere Ping pong - “Ping pong Lounge”

During the event, the OMO Base will feature a “Ping pong Lounge”! This special space will not only win the hearts and minds of fans but also beginners of ping pong. Anyone can play a game of ping pong on the specially designed ping pong table during the event as well as view the uniforms of professional players from world championships. A section of the “Ping Pong Lounge” will have a collage art wall using front covers of ping pong magazines. Guests can dive into the history and techniques of ping pong with over 100 books decorating the area from mangas, to non-fiction books.



Characteristic 2) All about having fun! - “Blackhole Ping pong”

Regardless of their ability to play ping pong, everyone from children to adults can enjoy "Blackhole Ping pong." It is a sport that was created by the World Yuru Sports Association, which creates “new” laid-back sports for people of all ages, gender, and level of athleticism to have fun. “Blackhole Ping pong” uses a racket with a “blackhole” (hole) in the center, and it is a game that becomes harder for those with experience because it is most likely for them to “miss” the ball and for the ball to go through the hole. The racket uses photos of space provided by JAXA and NASA, making it a unique sport that looks as if the ping-pong ball is sucked into a black hole in space. This is a new genre of ping pong that can be enjoyed regardless of whether you scored or not.



Place: Ping pong lounge

Time: 11:30 am – 11:00 pm

Characteristic 3) All day everyday Ping pong!

For guests staying at our hotel during this event, ping-pong can not only be enjoyed at the Ping-pong Lounge but also anywhere in the building. On the floors of the guest rooms, there are ping pong tables available for use. There are also mini ping pong sets to be used inside the guest rooms for rental. A game of ping pong can be played anytime, even after a sightseeing trip to the city, before bedtime, and more!



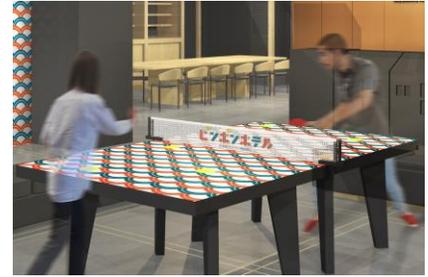
Time:

-Ping pong table available from 7:00 am to 11:00 pm

-Mini ping pong set rental available from 3:00 pm to 11:00 am the next morning

Characteristic 4) Original design inspired by the Ping pong town?!

The design of the interior decorations and ping pong tables are specifically designed for this event. Inspired by the atmosphere of the Otsuka area, the design has a nostalgic feeling. The pattern is based on the traditional Japanese pattern, *Seigaiha*, a pattern that looks like a fan, created by a series of half circles. It is also similar to that of an endless wave-like pattern, which is mimicking the trajectory of a ping pong ball to express the joy that continues forever. In addition, the use of three primary colors, red, blue, and yellow, creates a retro feel.

**Characteristic 5) Enjoying Ping pong like a local**

Anyone who visits or lives in Otsuka can join in the fun! Before the start of the event, ping pong balls with our original logo will be distributed around the Otsuka area. Those who bring the ping pong balls during the event can freely enjoy a game at the Ping pong Lounge and "ping-pong ba" on the first basement floor of the hotel building.

Related Information: Ping pong experience that can be enjoyed outside the hotel

OMO5 Tokyo Otsuka is housed in the ba01 building, which combines hotels, cafes, and restaurants to create a vibrant atmosphere in the city, based on the concept of "Otsuka to become a town where residents can be proud of. A town where visitors feel happy. To create and nurture a "place" that empowers the city," which is advocated by Yamaguchi Real Estate Co., Ltd., the event's co-host company. In order for ping pong to be enjoyed at different tenants of the ba01 building, special menus and experiences are available at the "eightdays dining" on the first floor and "ping-pong ba" on the first basement floor.

- First Floor "eightdays dining" – "Ping pong desserts"

At "eightdays dining", a dining restaurant that is always there for various occasions, a ping pong inspired donut dessert will be served. The fluffy doughnuts are made to look like ping-pong balls, and the orange peel is kneaded into the dough for a refreshing summery taste!

Price: 500 JPY (includes tax)

Time: 11:00 am to 9:00 pm

Website*: <https://eightdays-dining.jp/>

*only available in Japanese



・ First Basement “ping-pong ba” – “Air pong experience”

“ping-pong ba” is a community space with a theme of ping pong. During the event, guests can enjoy a casual game of beer (ping) pong, where players throw ping pong balls into 10 cups. The game is beginner-friendly, as one can throw the ball by hand without using a racket. Those with the highest score can receive a neighborhood coupon that can be used around the hotel. The neighborhood coupon can be used to get a recommended dish or drink from a designated restaurant for free. In addition, there is a special benefit for guests staying at OMO5 Tokyo Otsuka, where ping pong tables can be rented for free if the room key is presented to the staff.

Price: Free entry (mandatory purchase of a drink)

Time: Varies by the day of the week

Website*: <https://ppba.ba-o.jp/>

*only available in Japanese



Actions against coronavirus for the “Ping pong Hotel”

>All guests must disinfect their hands and wear masks

>Rental of cheering goods (hand clapper, etc.) as a substitute for cheers and chants to prevent droplet infection

>Medical Nanocoat, with antiviral and antibacterial properties, applied to equipment including ping pong tables, rackets, etc.

Details of “Ping pong Hotel”

Time period: July 1 to September 5, 2021

Price: Free entry

Place: ba01 building (4th to 13th floor OMO5 Tokyo Otsuka, 1st floor eightdays dining, 1st basement floor ping-pong ba)

Open to: guests of OMO5 Tokyo Otsuka and visitors

*Use of ping pong tables on guest floors and the mini ping pong set is only available to hotel guests.

Co-hosted by: Yamaguchi Real Estate Co., Ltd., Svenson Holdings, tdays dining, ping-pong ba

In cooperation with: World Table Tennis (Art wall), VICTAS (uniforms), World Yuru Sports Association (“Blackhole ping pong”), Kobayashi Kogeisha Co., Ltd. (Plan & Design)

Details of OMO5 Tokyo Otsuka

Location: 2-26-1 Kitaotsuka, Toshima-ku, Tokyo

Number of rooms: 125

Check-in: 3:00 pm / Check-out: 11:00 am

Price: Starting from 10,500 JPY per night (per person in a 2 person room, includes tax)

Direction: 1 minute from JR Otsuka Station

Website: <https://omo-hotels.com/otsuka/en/>

Reference: Actions against coronavirus with respect to the management of health and hygiene at all properties of Hoshino Resorts

>Confirmation of health upon check-in

Our staff will be checking body temperatures and asking for travel histories upon check-in for all guests. If a guest has a temperature of 37.5 degrees Celsius or higher, we will follow the instructions of the public health center and act accordingly, which may result in a withhold of stay.

>Addition of disinfection procedures to the cleaning of rooms and public areas

In particular, for the cleaning of all guest rooms, alkaline electronic water will be used to disinfect areas that are most often touched such as doorknobs, handles of wardrobes and refrigerators, remote controls, switches, etc.

>Availability of alcohol-based disinfectants at multiple locations around a property

>Alcohol-based disinfectants to be used upon arrival at restaurants for all guests

> High-temperature washing (above 80 degrees Celsius) of tableware (plates and glass) and cutlery, and disinfection of trays.

>Masks to be worn by all staff members

>Management of health and hygiene of staff members (checking and recording temperatures before work).



Hoshino Resorts

City tourism hotel to discover the wonders of the city

OMO is a city tourism hotel in a convenient city-center location, perfect for exploring the deep, urban culture. We consider the city centered around the hotel to be part of our resort, offering a variety of options to see, eat and shop. With the cooperation of the local community, city-lovers can get an insight into culture through our original tours and maps; sharing locals' all-time favorites to hidden gems only with you!



Hoshino Resorts was first established as a Japanese inn/ryokan by Kasuke Hoshino in 1914 in Karuizawa in Nagano Prefecture before it began the operation of other resorts in Japan. Today, it has evolved into a highly influential hotel management company and is run by 4th-generation family member Yoshiharu Hoshino. Providing a unique experience focused on the local charms of each destination and a high level of omotenashi, Japanese-style hospitality, the company has expanded rapidly out of Karuizawa since 2001 and now operates more than 40 facilities both in and outside Japan under five distinct brands: HOSHINOYA, KAI, RISONARE, OMO, and BEB.

