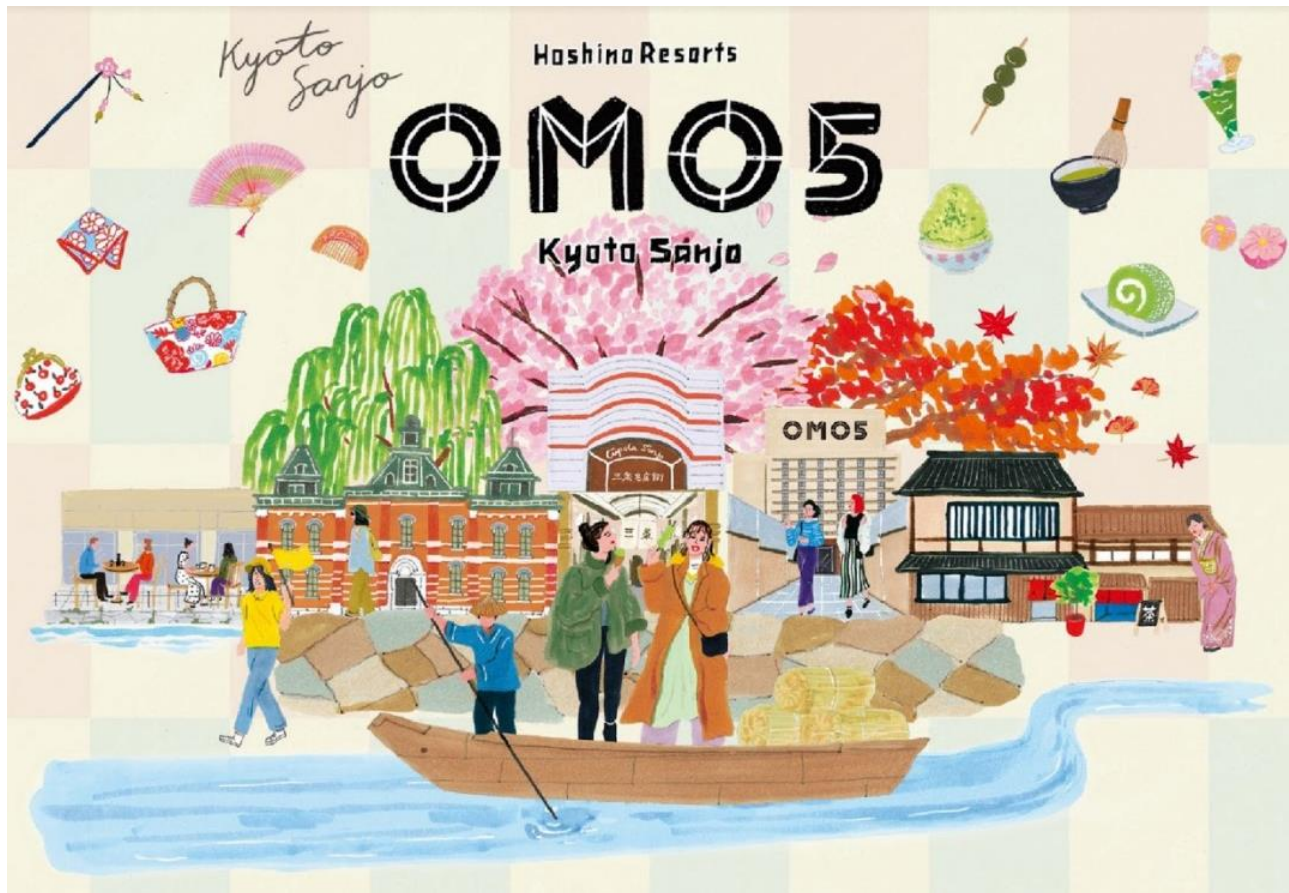


Grand Opening of “Hoshino Resorts OMO5 Kyoto Sanjo” On April 15th, 2021

Hoshino Resorts, a hotel management company that operates over 40 properties within and outside of Japan, has opened “Hoshino Resorts OMO5 Kyoto Sanjo” on April 15th, 2021. We aim to provide a place of accommodation where the unique charms of Sanjo, Kyoto can be discovered through sights, shopping, and local food culture.



Concept

Kyoto City has a history of 1,200 years since the founding of Heiankyo, and now, it is the most popular tourist destination in Japan with over 50 million people visiting every year. We aim to provide a place of accommodation as a city tourism hotel, where the deep urban culture of the Sanjo area can be discovered and appreciated. For this opening, we focused on the Sanjo bridge, the endpoint of the Tokaido, Sanjo street full of life, and Takase River, which was the foundation for economic development in Kyoto. This property is perfect for those who enjoy wandering neighborhoods and experiencing destinations through sights, shopping, and local food culture.

Features that will fill your travel with excitement!

“OMO Base” – Community Lounge

OMO base is a public space where the front desk and café resides and it is best described as a community space, almost an extension of the guest rooms. Inspired by the old days when boats were once manually transported in the Takase River, the hotel entrance has a table with illustrations of those scenes.



Image of OMO Base

“OMO Café” – From café to a bar, meals to be enjoyed at all hours

Our recommendation is the “OMOrning risotto”, which is the main meal for breakfast and lunch. A total of 5 types of risotto flavors will be available such as the classic ham & pesto and as well as original flavors using raw yuba (tofu skin) and Japanese pickles. It’s a healthy menu to have in the morning even for those who have had too much to eat for dinner the previous night. In addition, there will be a variety of options for meals such as pizza toasts for breakfast, katsu curry for lunch, and nachos for a quick bite!



“OMOrning risotto”

Opening hours of the OMO Café

Breakfast: 7 am to 10 am

Lunch: 10 am to 2pm *Opened to the public

Café&Bar: 2 pm to 11 pm *Opened to the public

Image from OMO5 Tokyo Otsuka

“Go-KINJO” – tour guide service supporting neighborhood excursions

At OMO, we consider the entire city centered around the hotel to be a resort of its own and we want our guests to go out into the city instead of spending time inside the hotel. Go-KINJO is a service comprised of the Go-KINJO Map and Go-KINJO activity and its aim is for guests to learn about the deep culture of nearby neighborhoods.

“Go-KINJO Map” - set in Sanjo street and Takase River

One side will have the area near Sanjo street and the other side will be centered around Takase River. Basic information and the highlights of stores and destinations will be indicated on the map, researched by our very own OMO Rangers. We aim to create a map with information on hidden spots and classic destinations so that both beginners and experts of Kyoto can take advantage of what we have discovered in the area.



“Go-KINJO Activity” – time traveling through city tours

One of the tours will explore the origins of how the city of Kyoto came to be whilst walking along Takase River and another tour visits long-established stores of Kyoto. Tourists often cannot decide where to go in Sanjo area because there are too many to choose from but our OMO Rangers have your back!



Details of OMO5 Kyoto Sanjo

Name: Hoshino Resorts OMO5 Kyoto Sanjo

Location: 434-1, Ebisu-cho, Sanjo agaru, Kawaharacho-dori, Nakakyoku, Kyoto

Price: Starting from 6,000 JPY (per person in a 2 person room, includes tax and excludes accommodation tax and meals)

Floors: Basement 1 to 10th floor

Number of rooms: 122

About the OMO Brand

OMO is a city tourism hotel that not only provides a place to sleep, but also aims to satisfy leisure travelers who are seeking a more personal experience in a convenient city-center location close to shops, restaurants, museums and other points of interest.

About Hoshino Resorts

Hoshino Resorts was first established as a Japanese inn/ryokan by Kasuke Hoshino in 1914 in Karuizawa in Nagano Prefecture before it began the operation of other resorts in Japan. Today, it has evolved into a highly influential hotel management company and is run by 4th-generation family member Yoshiharu Hoshino. Providing a unique experience focused on the local charms of each destination and a high level of omotenashi, Japanese-style hospitality, the company has expanded rapidly out of Karuizawa since 2001 and now operates more than 40 facilities both in and outside Japan under five distinct brands: HOSHINOYA, KAI, RISONARE, OMO, and BEB.

