

HOSHINOYA Bali **Chosen for Conde Nast Traveler’s “2021 Gold List”** (Bali, Ubud, Indonesia)

HOSHINOYA Bali, operated by Hoshino Resorts (Headquarters: Nagano, CEO: Yoshiharu Hoshino), has been named as one of the best hotels in the world by international travel magazine, Conde Nast Traveler (Publisher: Conde Nast Publications) on December 10, 2020. The property was chosen for the “2021 Gold List,” which is one of the leading awards given to not only hotels but also destinations, cruises, flights, restaurants and bars to highlight the world’s best of the year. HOSHINOYA Bali was chosen for its architecture that incorporates traditional Balinese culture and Japanese aesthetics of space, villa that blends in with its surrounding nature, and inclusion of the flow of water in the landscape.



Chosen as one of the best hotels in the world through “2021 Gold List”

Conde Nast Traveler is one of the world’s leading travel magazines read by luxury travelers. The “Gold List” is a yearly award curated by the editors of the magazine, to highlight exceptional hotels from all over the world and it is one of the prestigious ratings in the industry. Other categories for the award include destinations, cruises, flights, restaurants and bars. A total of 9 hotels have been selected in Asia. HOSHINOYA Bali was chosen for its architecture that incorporates traditional Balinese culture and Japanese aesthetics of space, villa that blends in with its surrounding nature, and inclusion of the flow of water in the landscape.

Message from Masato Hirose, the General Manager of HOSHINOYA Bali

Every staff member of HOSHINOYA Bali, including myself, are all delighted and grateful to be selected for the prestigious award, the “2021 Gold List.” Since the opening of the property back in 2017, as the first overseas property under our HOSHINOYA brand, we have been operating in Bali with the utilization of our unique company culture and management style that had been built up in Japan. We not only respond to the request of our customers, but we also value Japanese hospitality, omotenashi, which is commonly proposed at Japanese inns, where there is commitment towards providing personalized hospitality. At overseas properties as well, there has been strong emphasis on each staff member to take the initiative to create and propose new services. I hope that the staff who are born and raised in the land, where tradition and culture is deeply rooted, will continue to convey the unique charms of Bali, Ubud. Currently, it is difficult to travel abroad, but we are looking forward to the day when we can welcome customers again.

About HOSHINOYA Bali

A resort located in Ubud, Bali, Indonesia, which is the center of Bali culture and art. It is located in the eastern side of Ubud surrounded by vast nature, where the tropical trees grow in the forest and the Pukurisan River, which appears in Balinese mythology, flows through the valley. There are several settlements in the surrounding area and HOSHINOYA Bali is designed in a way to blend in with the landscape as one of the settlements. Balinese culture and art within dynamic nature can be enjoyed through the gazebo that floats in the valley above 3 hectares of land, a pool of up to 70 meters in length that can be entered directly from all of the villas, a dining overlooking the valley, and a villa with traditional Balinese crafts.

Details of HOSHINOYA Bali

Address: Br.Pengembangan, Desa Pejeng Kangin, Kecamatan, Tampaksiring, Gianyar 80552 Bali, Indonesia

Number of Rooms: 30

Check-in: 3:00 pm / Check-out: 12:00 pm

Price: Starting from 8,250,000 Rp per night per room (Excluding tax and service fee, meals)

Website: <https://hoshinoya.com/bali/en/>

About HOSHINOYA



HOSHINOYA is the luxury flagship brand of Hoshino Resorts. Every establishment is situated in a location that offers a rich environment of sophisticated cultures and traditions and stunning seasonal sights, sounds, and flavors - the essence that inspires its every luxury and pleasure and enriches its contemporary comforts.

About Hoshino Resorts



Hoshino Resorts was first established as a Japanese inn/ryokan by Kasuke Hoshino in 1914 in Karuizawa in Nagano Prefecture before it began the operation of other resorts in Japan. Today, it has evolved into a highly influential hotel management company and is run by 4th-generation family member Yoshiharu Hoshino. Providing a unique experience focused on the local charms of each destination and a high level of omotenashi, Japanese-style hospitality, the company has expanded rapidly out of Karuizawa since 2001 and now operates

more than 40 facilities both in and outside Japan under five distinct brands: HOSHINOYA, KAI, RISONARE, OMO, and BEB.

