

HOSHINOYA Guguan (Heping, Taichung, Taiwan)  
**Chosen for Condé Nast Traveler’s “2020 Hot List”**

The renowned international travel magazine *Condé Nast Traveler* (publisher: Condé Nast Publications) announced on May 5 that HOSHINOYA Guguan, operated by Hoshino Resorts (headquarters in Nagano, Japan; CEO Yoshiharu Hoshino), has been awarded a spot on its “2020 Hot List.” *Condé Nast Traveler*’s “Hot List” is one of the distinguished rankings in the travel industry.



*Condé Nast Traveler* is one of the leading US travel magazines read by luxury travelers, bringing its readers the latest news on high-quality travel destinations, hotels, restaurants, shopping, and more. Like *Travel+Leisure* and *National Geographic Travel*, *Condé Nast Traveler* is aimed at North American travelers who demand quality on their journeys across the world. *Condé Nast Traveler*’s “Hot List” brings the best accommodations opened in 2019 across 34 countries and territories to the magazine’s readership. Among 6 categories of the “Hot List,” HOSHINOYA Guguan is selected as one of “The Best New Wellness Resorts.”

HOSHINOYA Guguan, opened June 30, 2019, is Hoshino Resorts’ first luxury hot spring resort outside of Japan, fed by Guguan’s plentiful hot springs. Utilizing the abundance of hot spring water and the topography of a valley surrounded by mountains, each guest room is equipped with an open-air bath, an open public space to enjoy the wind and water.

## Awards given to HOSHINOYA Guguan

- *Condé Nast Traveler China* “The Hot List 2019”
- *The Telegraph* : The only hotel in Taiwan to receive a rating, 9 out of 10
- *Travel+Leisure* “It List 2020” The Best New Hotels in the World
- *AFAR* “The Stay List” The Best New Hotels in the World

## HOSHINOYA Guguan

Address: No.16, Wenguan Ln., Dongguan Rd., Heping Dist.,  
Taichung City 424,Taiwan

Reservation Center: +81-(0)50-3786-1144

Website: <https://hoshinoya.com/guguan/en>

Number of rooms: 49 \*every room has a semi-opened air bath

Hotel amenities: Public onsen, Dining, Spa, Pool and Gazebo,  
Library Lounge, Conference room

Check-in Time: 15:00 Check-out Time: 12:00

Nightly price: from NT\$18000 per room

(excluding tax, 10% service charge and meals)



### About HOSHINOYA



HOSHINOYA is the luxury flagship brand of Hoshino Resorts. Every establishment is situated in a location that offers a rich environment of sophisticated cultures and traditions and stunning seasonal sights, sounds, and flavors - the essence that inspires its every luxury and pleasure and enriches its contemporary comforts.

### About Hoshino Resorts



Hoshino Resorts was first established as a Japanese inn/ryokan by Kasuke Hoshino in 1914 in Karuizawa in Nagano Prefecture before it began the operation of other resorts in Japan. Today, it has evolved into a highly influential hotel management company and is run by 4th-generation family member Yoshiharu Hoshino. Providing a unique experience focused on the local charms of each destination and a high level of *omotenashi*, Japanese-style hospitality, the company has expanded rapidly out of Karuizawa since 2001 and now operates more than 40 facilities both in and outside Japan under five distinct brands: HOSHINOYA, KAI, RISONARE, OMO, and BEB.

