

Hoshino Resorts OMO7 Asahikawa opens on April 28, 2018!

(Asahikawa City, Hokkaido, Japan)

OMO, the fourth brand of Hoshino Resorts is launching its first property, OMO7 Asahikawa, Hokkaido on April 28th, 2018. Asahikawa is in a prime location for day trips to Hokkaido must-sees such as Furano and Biei, and the city streets around the hotel beckon with tasty restaurants and other shops brimming with local spirit. Friendly service will make you feel right at home here in the heart of Hokkaido.



Three Unique Aspects of OMO7 Asahikawa

1. Guest rooms are tailored to your personal travel style, and our “DANRAN Rooms” are perfectly fit for our playful, imaginative guests.
2. At “OMO Café&Bar” and “OMO Base”, there is offered a laid-back and friendly space for all guests to enjoy native Hokkaido meals, as well as to take the time to plan out the day’s adventures.
3. To make sure that guests are able to make the most out of their stay and to experience as much of the Asahikawa area as possible, we prepared a Go-KINJO Map and a guided tour led by an OMO Ranger.

Rooms

OMO7 Asahikawa has been renovated to feature more concept-driven rooms. The DANRAN Rooms are compact, yet provide improved usability -- perfect for a nice, relaxed sightseeing trip to Hokkaido. Spread out the table and plan your next day's activities. These rooms are made specifically for you to maximize the fun of your stay in Asahikawa.

“OMO Cafe&Bar”

The "OMO Cafe&Bar" is a place where you can enjoy the different atmospheres of morning, afternoon, and evening. You may not only eat, but also gather with friends, family, or neighbors to chat and have fun there. Enjoy the different moods the cafe exhibits throughout the day. There is even a breakfast buffet that allows you to savor the local Asahikawa flavor to the fullest.

Lobby Lounge “OMO Base”

The lobby is a public space that is comfortable, yet filled with local Asahikawa design and a good mood. Sit back and relax, or chat with your neighbors, while learning more about the local area from friendly staff members.

Travel Library “Book Tunnel”

Cozy up in our loft-like library. We're equipped with an extensive variety of reading material to feed your inner bookworm.

Experience “Go-KINJO”

Enjoy the hustle and bustle of this charming area with OMO and our neighbors, and experience the joy of encountering new friends. Get out there and have fun with the locals!

*KINJO means neighborhood in Japanese.

Go-KINJO Map

Stray off the beaten path and venture down one of the many side streets of Asahikawa. You'll be taken aback by the variety of sights, sounds, and scents of Asahikawa's many gourmet restaurants. Ramen, gyoza, salted pork offal, and other beloved local delights are waiting just around the corner.

A Guided Tour Led by an OMO Ranger

Join a tour led by our unique OMO Rangers, who will show you the town's hottest spots and one-of-a-kind areas that only the locals know. There's an exciting adventure waiting for our guests, and a new face of the town that you never would have imagined.



Hoshino Resorts OMO7 Asahikawa

- Address: 6 Rokujo, Asahikawa-shi, Hokkaido, Japan
- TEL: +81-166-24-2111 (Reservation Center)
- Official Website: <https://omo-hotels.com/asahikawa/en/>
- From 5,000 yen / person for 1 night's stay
- No. of Rooms: 237
- Check-in at 15:00, Check-out at 11:00



Hoshino Resorts

OMO Brand Concept: Get down with the local rhythm

By introducing you to the area's best-kept secrets and offering unique surprises at every location, OMO will help make your trip something to truly remember.



For inquiries about this press release,
contact Hoshino Resorts PR at:
global@hoshinoresort.com