



HOSHINOYA Bali

Opens in a mystical river valley on 20 January 2017

Hoshino Resorts VOL. No. 00001 ©2016 HOSHINOYA Bali

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Leading Japanese luxury resort brand opens its first hotel abroad

The leading Japanese hotel management company, Hoshino Resorts is opening its first HOSHINOYA brand hotel abroad in Bali, the Republic of Indonesia. “HOSHINOYA Bali” is enveloped by the lush green hills of Ubud, known as a center for Balinese traditional crafts and dance, surrounded by an environment of untouched rich nature. HOSHINOYA Bali overlooks the Pakerisan river, with sacred water canals running through the property, part of the island’s age-old water temple network recognized as a UNESCO World Heritage Landscape.

The surrounding dense rainforest and terraced rice paddies as well as the extended mountain range are among one of Bali’s most famous landscapes. The beautiful land provides the ultimate fresh-air vacation, but also the landscape dotted with Bali Hindu temples and shrines offers a spiritual atmosphere to the visitor. The Subak irrigation system, which was the first to be nominated in Bali as a UNESCO World Heritage site, has supported

the rice terraced field and Ubud’s water network system for over 1,000 years. HOSHINOYA Bali provides the perfect relaxation experience, allowing guests to feel in true harmony among the nature, people and God of Bali.

In HOSHINOYA Bali, we offer an exclusive and comfortable alternative to hotels. Our villas provide a private, luxury residence for our guests. We offer 3 types of luxury villas all connecting with the semi-private pool area allowing the guest to descend from the terrace of their villa. Each villa is enveloped in the lush green and mystical river valley. This special location takes full advantage of the surrounding nature and preserves Bali’s true form of natural culture.

The architecture of the villas represents Bali’s traditional beauty and ancient wisdom. In the town of Ubud, carving techniques have traditionally been inherited and conveyed as the traditional culture,



Fact sheet:

HOSHINOYA Bali

Address: Br. Pengembungan,
Desa Pejeng Kangin, Kecamatan Tampaksiring,
Gianyar 80552 Bali, Indonesia

Villa: 30 villas

Area: 3 hectares

Facilities: Pool, SPA, Dining, Room Service,
Café, Terrace

Rate: starting from US\$700/room

Access: 70 minutes from Denpasar Airport,
Bali, Indonesia

Website & Reservation:

<http://hoshinoyabali.com/en/>



and as a result it continually influences Ubud's arts and crafts style. On the inside of the villa, there are many beautiful walls and furniture covered with carvings. By including natural materials and ornaments into the interior design, an impressive illumination effect appears to create your own private room. Throughout a stay in the villa, our guests' comfort is ensured by the harmony of nature and Bali's art that can be found in your luxury space. Every villa features a gazebo with a roof made of alang-alang, a sacred grass. The thick shade provided by these gazebos—in addition to the soothing breeze that comes in from the Pakerisan—allows guests to cool off at any time of the day.

At the soul of Bali culture, it is important to maintain a harmony between the God of Bali, nature and humans. This balance has been kept for over 2,000 years. This belief, "Tri Hita Karana" was

originally born from Balinese Hinduism and traditionally inherited to life in Bali. To stay in HOSHINOYA Bali means enjoying the custom, culture and tradition in the heart of Bali but also experiencing great moments of contemporary lifestyle.



The HOSHINOYA brand

The HOSHINOYA brand, representing Hoshino Resort's flagship properties has been delivering quintessential resort experiences and authentic Japan with modern comfort throughout 5 resorts around Japan. Starting with HOSHINOYA Karuizawa (Nagano) in 2005, we continually provide the services to meet any demands for our guests. HOSHINOYA Kyoto, opened in 2009, was built in the perfectly preserved cultural heritage and architecture whilst HOSHINOYA Taketomi Island (Okinawa) is harmonized with the surrounding tropical islands. Hoshino Resort also opened HOSHINOYA Fuji (Yamanashi) as the first glamping resort in 2015, and in 2016 opened HOSHINOYA Tokyo in the center of Japan's economic hub. Remarkably HOSHINOYA Bali will be its sixth resort and the first resort abroad. Whether the setting is mountain, river or sea, HOSHINOYA flagship resorts invite you to experience the very best of Japanese hospitality. Pristine natural settings and vibrant local traditions are enhanced by world-class contemporary luxury in design, cuisine and Hoshino Resort's hospitality.

Hoshino Resorts

Founded in 1904 by Kuniji Hoshino as a forestry business in Karuizawa, in the Japanese Alps, it opened its first hot spring resort in 1914. Rebranded by Yoshiharu Hoshino in 1995 as Hoshino Resorts, it has expanded across Japan with a focus on local culture and tradition. Hoshino Resorts has developed three separate hospitality brands over the years aimed at different audiences. Besides its flagship HOSHINOYA, it also operates the KAI and RISONARE. Hoshino Resorts now operates 35 properties around Japan.

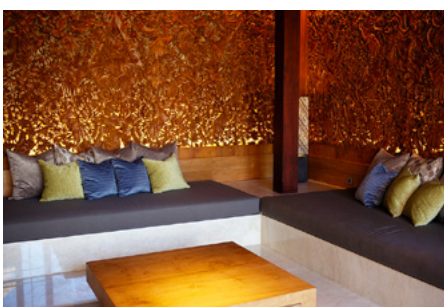
Features

— *The perfect moment staying in authentic nature* —



Harmonizing with nature aside a mystical river valley:

Close to the sacred waters of the Pakerisan River, HOSHINOYA Bali offers authentic idyllic nature amongst the harmony of the birds, sun and lush green surrounds. Enjoy a refreshing dip at the canal swimming pool that runs through the resort, complete with a semi-private area for you to relax in.



Scenes from nature:

The carvings that adorn the walls of the resort have been handcrafted by seasoned artists. They depict local plants and animals in ways that emphasize the importance of harmony between humans and nature.

Breezy gazebo:

Every villa features a gazebo with a roof made of alang-alang, a sacred grass that provides thick shade allowing guests to cool off at any time of the day.

Villas

— A traditional Balinese village setting —

1. Villa Bulan

Peace and quiet pervade this villa's second-floor bedroom, which opens up to a colorful garden terrace. The first-floor poolside living area, meanwhile, encourages a more lively sense of fun. Here, time will fly by as guests make the most of their waterside location—whether by enjoying the southern breeze, sunbathing or occasionally dipping their feet into the cooling waters.

Capacity: 3 persons
Area: 208m²

2. Villa Soka

Bright sunlight enters the combined bedroom and study located on the second floor of these maisonettes. The first floor living room includes a section that juts out over the pool—a relaxing space that offers direct access to the water and is surrounded by a lovingly crafted garden. These villas are best suited to long stays and groups of four.

Capacity: 2 persons
Area 187m²

3. Villa Jalak

These single-floor villas overlook the jungle that carpets the Pakerisan River Valley. Living areas and bedrooms are flanked by wide balconies, where guests can enjoy the babbling river and chirping birds each morning. These villas are located nearest to the restaurant, spa and other public areas, making them best suited for families with young children.

Capacity: 3 persons
Area: 198m²





Facilities

— The unique design elements of HOSHINOYA Bali —



Dining

Innovative Balinese food collaborated with Japanese cuisine

The executive chef at HOSHINOYA Bali enhances the appeal of traditional Balinese cuisine by adopting the local ingredients and spices while incorporating the technique of Japanese cuisine to create a new form of Balinese dining.

Spa Treatment

Balinese rejuvenation: A mix of nature and technique

The spa is located in the valley of the Pakerisan river, providing the guest with traditionally developed treatments using ancient wisdoms and methods, sure to restore your total balance.

Canal Pool

Pools that redefine the resort experience

The three swimming pools that stretch across the resort village are more than pleasant accessories. They define the very stay that the guest experiences. The pools' waters dance in the light of the sun and the moon, offering a kaleidoscopic display that changes throughout the day. Guests may enjoy a refreshing dip from the privacy of their own villas or watch the nighttime stars while floating on the surface of the water.



Facilities

— The unique design elements of HOSHINOYA Bali —



Café Gazebo

Cafes in the sky

These private café spaces have been designed to blend in with the jungle they overlook. Guests can relax on comfortable sofas and lose themselves in the vivid green forest that extends as far as the eye can see. They are the perfect spots for a meditation session or for experiencing the Balinese pace of life.



Banjar

An expansive terrace overlooking the jungle

Books, CDs, newspapers, and Internet stations line this library, which also serves as a public space for morning activities such as yoga. Banjar features a function room that can be reserved by the day for meetings or special meals. Guests who wish to use the room should make reservations in advance.



HOSHINOYA Collection

— The luxe embrace of Japanese hospitality —

Whether in the mountains, by a river or by the sea, our flagship resorts invite you to experience the very best of their surroundings. Each HOSHINOYA destination beckons with one-of-a-kind cultural experiences that unlock the rich treasures of its locale, making for an unforgettable getaway.



HOSHINOYA Karuizawa

A secluded mountainside ryokan resort with natural hot springs.



HOSHINOYA Kyoto

A picturesque nobles' retreat in the millennial city of Kyoto.



HOSHINOYA Taketomi Island

A village perfectly harmonized with its island surroundings and Ryukyu heritage.



HOSHINOYA Fuji

The magic of highland glamping.



HOSHINOYA Tokyo

Authentic Japanese hospitality in the heart of Tokyo.



HOSHINOYA Bali

New

Idyllic peace in a mystical river valley.